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Al generativa: una rivoluzione per le imprese, con rischi e opportunità. IBM watsonx in azione

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Agenda

- □ Evolution AI: risks and opportunities
- Pillars of Al governance
- ☐ Elements of Al Risk
- Watsonx Platform
- watsonx.governance



Rapid evolution in Al drives evolution in the governance of Al

Generative Al

65/35

Split in software spend on non-generative AI (65%) and generative AI (35%). (1)

36

Amplified and new risk with generative AI. (2)

Innovation in models

~5000

New foundation models posted on Hugging Face every week.

Continuous innovation in open source and commercial offerings gives you an increasing range of options and trade-offs.

Consumption models

60/40

Split in software spend on Al platforms (60%) and Al embedded in enterprise applications (40%). (1)

70%

Of independent software vendors will have embedded generative Al capabilities. (1)

Govern all AI, regardless of how and it's created or consumed.

Legislation

200+

Pages in the EU AI Act.

10

Standardization requests in the EU AI Act.

Consequences

Non-compliance with the prohibition of the AI practices, referred to in Article 5, shall be subject to administrative fines of up to 35M EUR or, if the offender is a company, up to 7% of its total worldwide annual turnover.



Translate your responsibilities into controls and workflows.

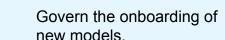
Risk-assess your use cases.

Adopt technical standards.



Govern both forms of Al in a consistent manner.

Extend your governance to account for the new aspects of generative AI.



Govern the trade-offs in use cases.





⁽¹⁾ Gartner – Forecast Analysis: Al Software. 2023-2027, Worldwide

⁽²⁾ IBM AI Risk Atlas

Three pillars of AI governance



Lifecycle Governance

Consistently govern, catalog and monitor all your Al models, from anywhere



Risk Management

Manage model risks, issues and mitigation actions to business standards



Regulatory Compliance

Ensure you adhere to external AI regulations for audit & compliance



Bring together all technical and non-technical stakeholders





Which is easier said than done

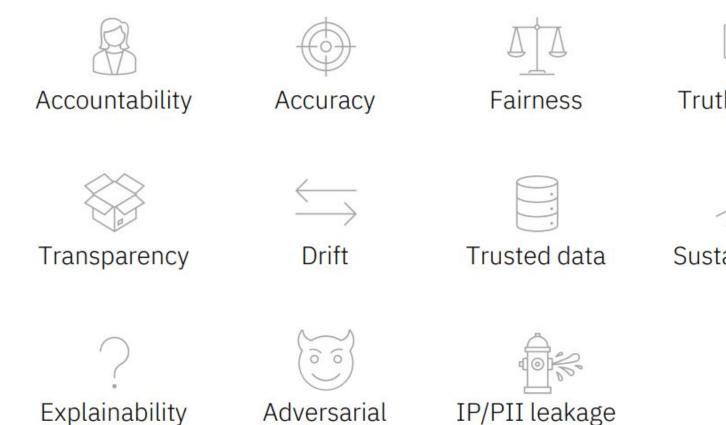
Optimization approach Common challenges Al governance collaboration requires lots **Automate** the governance activities as of manual work; amplified by changes in much as possible. data and model versions. Companies have Al in **multiple tools**, Consolidate as much as possible in applications and platform, developed one governance platform. inside and outside the organization Governance is **not a one-size-fits-all** Configure to your specific situation. approach. **Constrain** technical teams in their choice **Open** architecture to wrap around of technology. tooling of choice.





Elements of Al Risk

IBM



Robustness









watsonx

Main Software Offerings

Scale and accelerate the impact of AI with trusted data.

governance and lifecycle management Leverage foundation capabilities models to automate data search, discovery, and linking in watsonx.data watsonx.governance watsonx.ai watsonx.data Focus for this session Leverage governed enterprise data in watsonx data to seamlessly train or fine-tune foundation models

watsonx.data Scale AI
workloads, for all your data, anywhere

Fit-for-purpose data store, built on an open lakehouse architecture, supported by querying, governance and open data formats to access and share data.

watsonx.ai Train, validate, tune and deploy AI models

A next generation enterprise studio for AI builders to train, validate, tune, and deploy both traditional machine learning and new generative AI capabilities powered by foundation models. It enables you to build AI applications in a fraction of the time with a fraction of the data

watsonx.governance Enable

responsible, transparent and explainable AI workflows

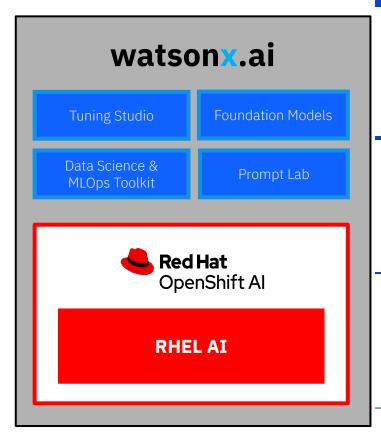
End-to-end toolkit encompassing both data and AI governance to enable responsible, transparent, and explainable AI workflows.



Enable fine-tuned models to be

managed through market leading

watsonx.ai runs on Red Hat OpenShift Al & RHEL Al



watsonx.ai

Multi-model flexibility

Access a variety of fit-for-purpose foundation models

Enterprise AI/ML lifecycle

Address LOB multi-user and organizational needs for scale and lifecycle governance

Red Hat OpenShift AI

Model serving & monitoring

Deploy models anywhere with consistent cloud-to-edge production deployment, and monitoring capabilities

Resource optimization and management

Create model pipelines for tuning and alignment, validation and delivery; Share and optimize resources across teams

RHEL AI

Foundation model runtime engine

Develop, deploy, and test open Granite language/code models, supported & indemnified from Red Hat and IBM

Developer-friendly model toolkit

Bring rapid LLM experimentation to developers via supported InstructLab CLI

Runs on any infrastructure



Physical



Virtual



Private

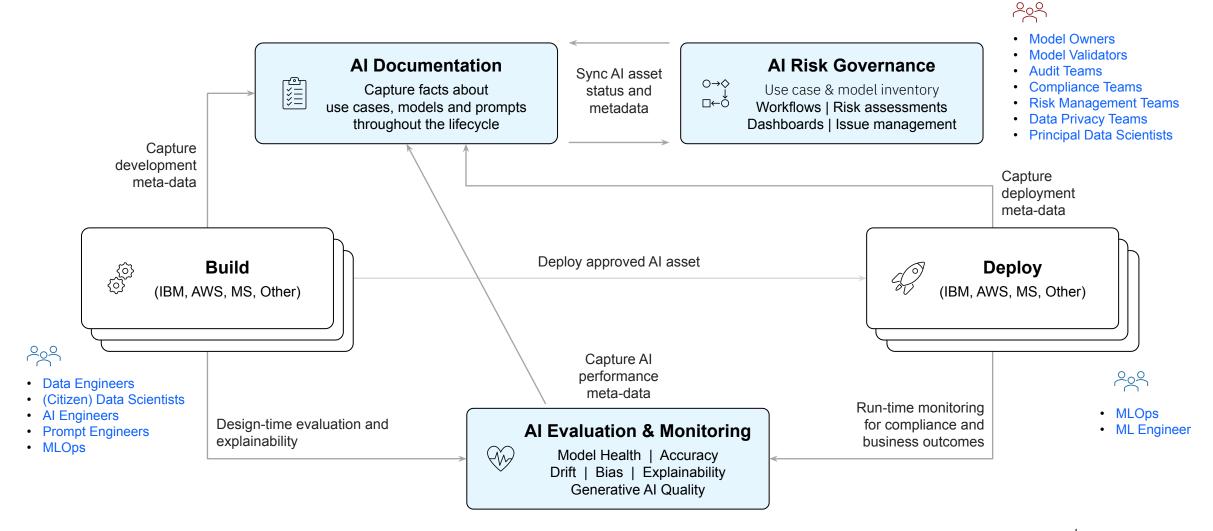








watsonx.governance

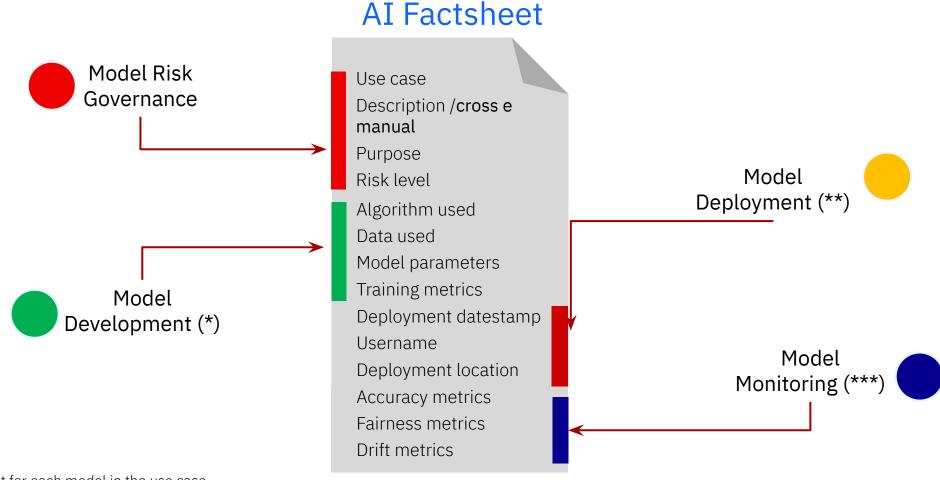


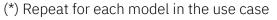




Al Documentation

Captures "facts" about an AI use case throughout its lifecycle, such as:





^(**) Repeat for each deployment of each model



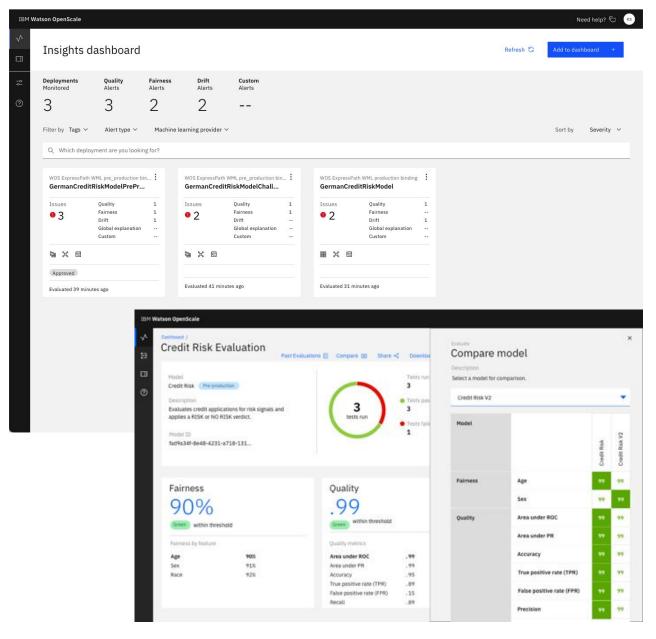


^(***) Repeat for each run for each deployment

Al Evaluation and Monitoring

Performance Monitoring

- Ongoing health monitoring of AI Models during runtime
- Trace and explain AI predictions
- Document metrics and track metric values over time
- Bias detection and mitigation
- Notification of issues when quality thresholds or business KPIs are violated





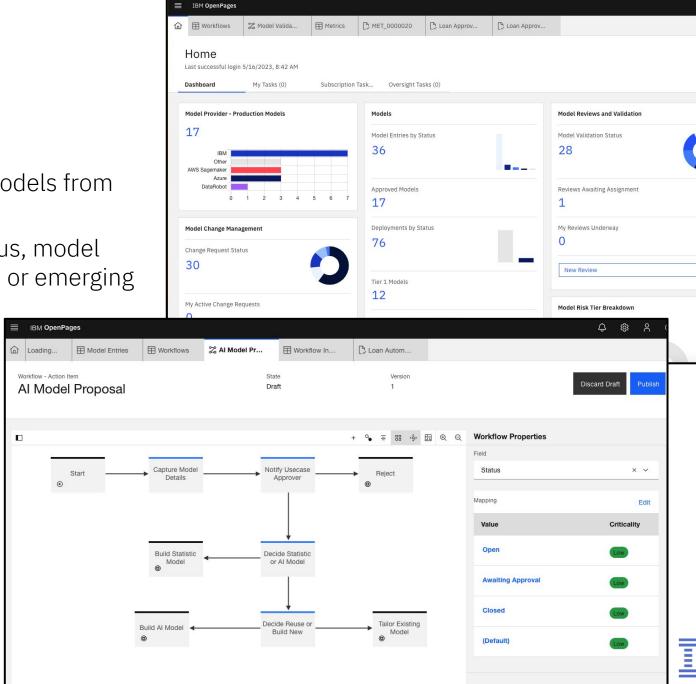


Al Risk Governance

 Consolidated view of models from multiple platforms

 View development status, model performance and alerts or emerging issues

 Monitor and trigger workflows for model validation, retraining and performance issues







Metric Breach Status

Not Determined

AI Use Cases By Lifecycle Phases

606

36

Awaiting Approval

Decommissioned

Rejected



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Q&A





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Thank you

